MICHEL
HERBELIN
PARIS

# 2018-2019 Collection

# L'émotion en mouvement

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*Newport Chronographe*
*Swiss movement, Made in France*
*Water-resistant 100 metres*

MICHEL
HERBELIN

ATELIER D'HORLOGERIE FRANÇAISE

DEPUIS 1947

AGENCE QUAI DES ORFÈVRES - CRÉDIT PHOTO : CHRIS SCHMID

# L'émotion en mouvement

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*Newport Connect*
*Swiss movement, Made in France*
*Water-resistant 50 metres*

AGENCE QUAI DES ORFÈVRES - CRÉDIT PHOTO : CHRIS SCHMID

MICHEL
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MICHEL
HERBELIN
FRENCH LUXURY WATCHES

"There is nothing
which you can make a little less expensively,
unless you make it a little more badly."

*Michel Herbelin - 1952*

As well as a name and a brand, Michel Herbelin is also a durable and reliable design and quality: a brand which represents 30% of the French watchmaking market within this price range.

In a field of watchmaking Michel Herbelin offers exceptional quality. We have been established in Charquemont, in Haut-Doubs, on the Swiss border for more than 60 years. It is a small town with a strong watchmaking tradition where only 50 years ago there were no less than 30 watchmaking businesses. Today, only a few continue to uphold the watchmaking tradition.

Clearly, in a highly keen and competitive market it might have been tempting to relocate our manufacturing facilities.

Our decision to stay in France, however, has endowed our company with unquestionable advantages. Remaining faithful to our origins has rewarded us with long-standing, highly qualified employees with an interest in the history of our company. They are each other's lifeblood. Our staff are keen to train new arrivals and to pass on to them their passion and their knowledge in order to sustain the development of Michel Herbelin.

These people have a sentimental bond with our history and are the beating heart of the company.

We make and repair all our products ourselves which gives us an unrivalled advantage in terms of quality and service over our competitors who subcontract their production primarily to the Far East.

Michel Herbelin uses only Swiss movements in their timepieces to which they then add the luxury and the refinement of French art de vivre.

**Pierre-Michel Herbelin**
Chairman

# A FRENCH WATCHMAKING WORKSHOP

## WHICH BECAME A GLOBAL LUXURY BRAND

SETTING FOOT IN MICHEL HERBELIN IS LIKE STEPPING INTO A FAMILY HISTORY. IT IS DISCOVERING AND UNDERSTANDING A PASSION WHICH HAS INSPIRED THREE GENERATIONS SINCE 1947. AN INDEPENDENT, FAMILY-RUN, TRADITIONAL FRENCH WATCHMAKING COMPANY, MICHEL HERBELIN IS UNIQUE IN THE WATCHMAKING INDUSTRY. ITS HISTORY BEGAN IN CHARQUEMONT, IN THE DEPARTMENT OF HAUT-DOUBS ON THE FRANCO-SWISS BORDER 65 YEARS AGO.

1st “impec” watch

## When the hands of luxury watchmaking were made in France

A post second world war export boom in the watchmaking industry led often to the erosion of quality. Michel Herbelin, a shopkeeper's son, had a passion for watchmaking. He decided to embark upon further studies and to abandon his parents' plan for taking over the family business. After a few years spent working as a foreman for a local company, whose quality of workmanship was not up to his standards, he refused to carry on working in these conditions, aspiring to restore prestige to traditional French watchmaking. Michel Herbelin started out with vigour and enthusiasm by setting up his own, eponymous business. He wanted to build his business on strong, distinctive values which his staff could share and aspire to: creativity, high quality, humanity, stylishness, and rigorous management. Michel Herbelin soon acquired a reputation for his universally applied high standards.

By way of an anecdote, the first watches to be sold were named "impec", the founder's way of promoting their impeccable quality and reliability. It was the beginning of the Michel Herbelin story or of that of timepieces made in France.

## 65 years of Heritage

65 years on the clock: it's a great anniversary for a company that has been crowned with some great successes, and is still supported by the Herbelin family, which continues the tradition and is involved in the company's development. This development is guided by family values and a passion for traditional watchmaking.

Michel Herbelin, who is now retired, has passed on his passion and the brand to his sons Pierre-Michel, the Chairman of the company, and Jean-Claude, its CEO. 65 years later, the 3rd generation is now also represented in the company, since two of Michel's grandchildren have started working in its marketing department.

### THE WHEELS OF MICHEL HERBELIN

Over 10 million watches produced since 1947

80 employees

3,000 outlets in 50 countries

500 watches produced in France every day

# THE HERBELIN STORY
## AND ITS HIGH POINTS

### The Fifties/Sixties

**Michel Herbelin** became known as THE French specialist in mechanical watches. His name became a brand synonymous with technical prowess, high quality and precision. The first Michel Herbelin logo was created in 1965.

### The Seventies

**Jean-Claude Herbelin** joined the company. His eye for aesthetics enabled the business to make considerable progress on the world market. The brand began to distinguish itself and to flourish, particularly with its subtly designed quartz watches. It was one of the pioneers of the dress watch.
The Scandinavian range was one of the first in the category of "jewellery" creations by Jean-Claude. The following anecdote recounts one of the great successes of the company: Tommy Nilson, a young Swedish novice watchmaker went to Bijorhca, in Paris, a trade fair which was normally reserved for French jewellers. His appearance did nothing to portray his talents as a businessman. Appearances can sometimes be deceptive. He decided to establish the brand in Sweden by opening the "Tic Tac Tommy" shop in Göteborg. It was an instant success. Extremely fashionable, the models of the Scandinavian range were in great demand: the fashion-conscious all wore a Michel Herbelin watch with a solid Strap. They became famous throughout the whole of Scandinavia and beyond: in Germany, in the United Kingdom and in Switzerland.

### The Eighties

Jean-Claude Herbelin succeeded his father at the head of the company. **Pierre-Michel,** his brother, came to join him then, to be responsible for the technical aspects as well as production.

### 1987 Birth of the first Newport watch

The Herbelins' passion for the maritime world, its seascapes and sailing ships, came to life through the creation of the Newport range.
This elegant, sporty collection drew attention because of its unusual design, which is characterised by its central Strap attachment. Several different variations followed: ladies', men's, quartz, automatic. Today it is still highly successful with customers. It has become the brand's flagship product.

### The Nineties

Constructed a hundred metres from the family home, where the first workshops were housed the factory, built in 1977, tripled in size.

### The Beginning of the 21st Century

Launch of the Newport J-Class range. The different models proposed were equipped with automatic movements, fashioned by hand with casings and bands in Stainless Steel and gold. Accompanying this collection, the Newport Royale range aimed particularly at women, with its finish in Stainless Steel gold and diamonds.

### 2008

The brand launched the Newport Trophy Grand Sport range, solid yet elegant, designed to withstand extreme conditions.

### Today

For its 65 years of history, the Michel Herbelin watches logo is changing. The famous name which has been at the root of the brand's history and success will now be complemented by a logo where the brand's initials melt into each other and create a symbol of precision. The watch collections are also changing for the Newport Yacht Club, Interchangeable Antares, Ladies' or even Classic ranges, which have all contributed to the international glory and renown of the Michel Herbelin brand. This is a key moment for Michel Herbelin watches, and it will be commemorated by some beautiful projects which are currently being prepared in the Charquemont workshops which will soon be unveiled.

MICHEL
HERBELIN
PARIS

# Newport Connect

- Smart Watch
- Connects to iOS & Android Phone
- Phone call & Message notification
- Activity Tracker
- Sleep Tracker
- 50 metre water resistant
- 2 year Battery Life – No daily recharging

Case Size
41.5mm

2017.GC/TRG14CA

**$1,350**

Connect Analogue. Sapphire Glass.
Stainless Steel Case With Rose Gold Accents
and Rubber Strap. 50 Metres Water Resistant.

3 661132 111568

Case Size
41.5mm

2017.GC/15G0

**$1,100**

Connect Analogue. Sapphire Glass.
Stainless Steel Case and Leather Strap.
50 Metres Water Resistant.

3 661132 111292

Case Size
35mm

2017.LC/TR59CW

**$1,350**

Connect Analogue. 10 Zircons set on
Mother of Pearl Dial. Sapphire Glass.
Stainless Steel Case with Rose Gold Accents
and Rubber Strap. 50 Metres Water Resistant.

3 661132 111629

Case Size
35mm

2017.LC/11G0

**$1,100**

Connect Analogue. Sapphire Glass.
Stainless Steel Case and Leather Strap.
50 Metres Water Resistant.

3 661132 111636

Case Size
41.5mm

36670/BTR14

**$1,700**

Chronograph. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet with Rose Gold Accents. 100 Metres Water Resistant.

3 661132 107066

Case Size
42.5mm

36696/BT35

**$1,500**

Chronograph. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet with Yellow Gold Accents. 100 Metres Water Resistant.

3 661132 111117

Case Size
42.5mm

36656/TR14

**$1,500**

Chronograph. Calendar. Sapphire Glass. Stainless Steel Case with PVD Coating and Rose Gold Accents and Leather Strap. 100 Metres Water Resistant.

3 661132 111087

Case Size
42.5mm

36656/AN65

**$1,300**

Chronograph. Calendar. Sapphire Glass. Stainless Steel Case with PVD Coating and Leather Strap with Rubber Finishing. 100 Metres Water Resistant.

3 661132 111056

Case Size
42.5mm

36656/GN33

**$1,400**

Chronograph. Calendar. Sapphire Glass. Stainless Steel Case with PVD and Leather Strap. 100 Metres Water Resistant.

3 661132 111063

Case Size
40.3mm

36654/TR14

**$1,200**

Chronograph. Calendar. Sapphire Glass.
Stainless Steel Case with Rose Gold Accents
and Leather Strap. 100 Metres Water Resistant

3 661132 109930

Case Size
40.3mm

36654/AP14

**$1,100**

Chronograph. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap.
100 Metres Water Resistant

3 661132 109923

Case Size
34mm

33696/BTR59

**$1,500**

Chronograph. Calendar. 8 Zircons set on Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case and Bracelet with Rose Gold Accents. 100 Metres Water Resistant.

3 661132 111001

Case Size
34mm

33696/B59

**$1,350**

Chronograph. Calendar. 8 Zircons set on Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case and Bracelet. 100 Metres Water Resistant.

3 661132 110981

Case Size
34mm

33656/TR59BLA

**$1,300**

Chronograph. Calendar. 8 Zircons set on Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case with Rose Gold Accents and Leather Strap. 100 Metres Water Resistant.

3 661132 110950

Case Size
34mm

33656/AP59G0

**$1,200**

Chronograph. Calendar. 8 Zircons set on Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case and Leather Strap. 100 Metres Water Resistant.

3 661132 110943

Case Size
29mm

14285/48YB89

**$3,300**

Analogue. Calendar. 48 Diamonds set in Case. 10 Diamonds set on Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case and Bracelet. 100 Metres Water Resistant.

3 661132 110790

Case Size
29mm

14285/BT89

**$1,350**

Analogue. Calendar.
10 Diamonds set on Mother of Pearl Dial.
Sapphire Glass. Stainless Steel Case and Bracelet with Yellow Gold Accents.
100 Metres Water Resistant.

3 661132 110271

Case Size
29mm

14285/B89

**$1,250**

Analogue. Calendar.
10 Diamonds set on Mother of Pearl Dial.
Sapphire Glass. Stainless Steel Case and Bracelet. 100 Metres Water Resistant.

3 661132 110240

Case Size
38.5mm

12285/BT11

**$1,100**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Bracelet
with Yellow Gold Accents.
100 Metres Water Resistant.

3 661132 110134

Case Size
37mm

12264/TR22GR

**$850**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case with
Rose Gold Accents and Leather Strap.
50 Metres Water Resistant.

3 661132 110660

Case Size
38.5mm

12255/T11G0

**$825**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case with Yellow Gold
Accents and Leather Strap.
100 Metres Water Resistant.

3 661132 110097

Case Size
38.5mm

12255/11GR

**$799**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap.
100 Metres Water Resistant.

3 661132 110073

Case Size
43mm

36635/NN14

**$1,350**

Chronograph. Calendar. Stainless Steel Case with PVD Coating and Leather Strap. 100 Metres Water Resistant.

3 661132 110714

Case Size
40mm

1947/P11MA

**$2,500**

Automatic. Calendar. Sapphire Glass.
Cabochon Crown. Gold Plated Stainless Steel
Case and Leather Strap. Water Resistant.

Case Size
40mm

18247/14B

**$950**

Analogue. Calendar. Sapphire Glass.
Cabochon Crown. Stainless Steel Case and
Mesh Bracelet. Water Resistant.

Case Size
40mm

18247/15B

**$950**

Analogue. Calendar. Sapphire Glass.
Cabochon Crown. Stainless Steel Case and
Mesh Bracelet. Water Resistant.

Case Size
40mm

18247/PR11G0

**$999**

Analogue. Calendar. Sapphire Glass.
Cabochon Crown. Rose Gold Plated Stainless
Steel Case and Leather Strap.
Water Resistant.

Case Size
40mm

18247/PR14

**$999**

Analogue. Calendar. Sapphire Glass.
Cabochon Crown. Rose Gold Plated
Stainless Steel Case and Leather Strap.
Water Resistant.

Case Size
40mm

18247/11G0

**$950**

Analogue. Calendar. Sapphire Glass.
Cabochon Crown. Stainless Steel Case with
Leather Strap. Water Resistant.

Case Size
40mm

18247/15G0

**$950**

Analogue. Calendar. Sapphire Glass.
Cabochon Crown. Stainless Steel Case with
Leather Strap. Water Resistant.

Case Size
36mm

414/BP01

**$1,450**

Analogue. Calendar. Sapphire Glass.
Gold Plated Stainless Steel Case and
Bracelet. Water Resistant.

3 661132 095394

Case Size
36mm

414/BT01

**$1,300**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Bracelet with Gold
Plated Accents. Water Resistant.

3 661132 095417

Case Size
36mm

414/B01

**$1,200**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Bracelet.
Water Resistant.

3 661132 095431

Case Size
25.5mm

1045/BP59

**$1,400**

Analogue. 11 Zircons set on Mother of Pearl Dial. Sapphire Glass. Gold Plated Stainless Steel Case and Bracelet. Water Resistant.

3 661132 096087

Case Size
25.5mm

1045/B01

**$1,050**

Analogue. Sapphire Glass.
Stainless Steel Case and Bracelet.
Water Resistant.

3 661132 094960

Case Size
35.5mm

12543/BT01

**$850**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Bracelet with Yellow
Gold Accents. Water Resistant.

3 661132 109985

Case Size
35.5mm

12543/BT11

**$850**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Bracelet with Yellow
Gold Accents. Water Resistant.

3 661132 109992

Case Size
34mm

12443/P08G0

**$650**

Analogue. Calendar. Sapphire Glass.
Gold Plated Stainless Steel Case with
Leather Strap. Water Resistant.

3 661132 010632

Case Size
26mm

16945/BT59

**$899**

Analogue. 12 Crystals set on Mother of Pearl Dial. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet with Yellow Gold Accents. Water Resistant.

3 661132 110066

Case Size
26mm

16945/B59

**$725**

Analogue. 12 Crystals set on Mother of Pearl Dial. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet. Water Resistant.

3 661132 110035

Case Size
26mm

16945/BT01

**$850**

Analogue. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet with Yellow Gold Accents. Water Resistant.

3 661132 110042

Case Size
44mm

17660/11

**$899**

Analogue. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 109756

Case Size
35.4mm

1160/84B

**$999**

Analogue. 6 Diamonds. Sapphire Glass.
Stainless Steel Case with Mesh Bracelet.
Water Resistant.

3 661132 110912

Case Size
35.4mm

1160/11B

**$899**

Analogue. Sapphire Glass.
Stainless Steel Case with Mesh Bracelet.
Water Resistant.

3 661132 110905

Case Size
35.4mm

1160/84

**$999**

Analogue. 6 Diamonds. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 109732

Case Size
35.4mm

1160/11

**$899**

Analogue. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 109725

Case Size
32.2m

17468/P08

**$695**

Analogue. Sapphire Glass. Gold Plated Stainless Steel Case with Leather Strap. 50 Metres Water Resistant.

3 661132 104669

Case Size
24.4mm

17478/P08

**$695**

Analogue. Sapphire Glass. Gold Plated Stainless Steel Case with Leather Strap. 50 Metres Water Resistant.

3 661132 104690

Case Size
39mm

12250/BTR14

**$999**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Bracelet with Rose
Gold Accents. Water Resistant.

3 661132 109718

Case Size
39mm

12250/B14

**$850**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Bracelet.
Water Resistant.

3 661132 109688

Case Size
39mm

12250/TR12MA

**$850**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case with Rose Gold Accents
and Leather Strap. Water Resistant.

3 661132 109664

Case Size
39mm

12250/25MA

**$775**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 110417

Case Size
38.7mm

19515/TR01MA

**$599**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap with
Rose Gold Accents. Water Resistant.

3 661132 109176

Case Size
38.7mm

19515/01

**$499**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 109138

Case Size
38.7mm

19515/24B

**$550**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case with Mesh Bracelet.
Water Resistant.

3 661132 111711

Case Size
38.7mm

19515/21B

**$499**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case with Mesh Bracelet.
Water Resistant.

3 661132 111704

Case Size
38.7mm

19515/14

**$575**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 109169

Case Size
38.7mm

19515/15

**$499**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 109145

Case Size
29mm

14250/BTR89

**$1,250**

Analogue. 8 Diamonds set on Mother of Pearl Dial. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet with Rose Gold Accents. Water Resistant

3 661132 109862

Case Size
29mm

14250/B89

**$1,100**

Analogue. 8 Diamonds set on Mother of Pearl Dial. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet. Water Resistant

3 661132 109817

Case Size
29mm

14250/B19

**$899**

Analogue. Mother of Pearl Dial. Calendar. Sapphire Glass. Stainless Steel Case and Bracelet. Water Resistant.

3 661132 109800

Case Size
30.5mm

16915/TR01MA

**$599**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap with
Rose Gold Accents. Water Resistant.

3 661132 109237

Case Size
30.5mm

16915/01

**$499**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case and Leather Strap.
Water Resistant.

3 661132 109190

Case Size
30.5mm

16915/29B

**$599**

Analogue. Calendar. Sapphire Glass.
Mother of Pearl Dial. Stainless Steel Case
with Mesh Bracelet. Water Resistant.

3 661132 111698

Case Size
30.5mm

16915/29BL

**$599**

Analogue. Calendar. Sapphire Glass.
Mother of Pearl Dial. Stainless Steel Case
with Leather Strap. Water Resistant.

3 661132 111414

Case Size
30.5mm

16915/24

**$550**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case with Leather Strap.
Water Resistant.

3 661132 111407

Case Size
26mm

17475/BP59

**$999**

Analogue. 12 Crystals set on Mother of Pearl Dial. Sapphire Glass. Gold Plated Yellow Stainless Steel Case and Bracelet. 50 Metres Water Resistant

3 661132 110349

Case Size
26mm

17475/B60

**$850**

Analogue. 12 Crystals set on Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case and Bracelet. 50 Metres Water Resistant

3 661132 110318

Case Size
26mm

17475/B19

**$750**

Analogue. Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case and Bracelet. 50 Metres Water Resistant.

3 661132 110332

Case Size
26mm

17475/B08

**$675**

Analogue. Sapphire Glass. Stainless Steel Case and Bracelet. 50 Metres Water Resistant.

3 661132 110325

Case Size
30.5mm

17411/BPR19

**$950**

Analogue. 2 Zircons set in Mother of Pearl Dial. Sapphire Glass. Rose Gold Plated Stainless Steel Case and Bracelet. Water Resistant.

3 661132 108285

Case Size
30.5mm

17411/BTR11

**$795**

Analogue. Sapphire Glass. Stainless Steel Case and Bracelet with Rose Gold Accents. Water Resistant.

3 661132 108254

Case Size
26.5mm

17401/BT19

**$850**

Analogue. 1 Zircon set on Mother of Pearl Dial. Sapphire Glass. Stainless Steel Case with Gold Accents. Water Resistant.

3 661132 108179

Case Size
26mm

17413/BT59

**$650**

Analogue. 12 Crystals set on Mother of Pearl Dial. Stainless Steel Case and Bracelet with Yellow Gold Accents. Water Resistant.

3 661132 109893

Case Size
26mm

17413/BP29

**$650**

Analogue. Mother of Pearl Dial. Gold Plated Stainless Steel Case and Bracelet. Water Resistant.

3 661132 110370

Case Size
26mm

17413/B29

**$575**

Analogue. Mother of Pearl Dial. Stainless Steel Case and Bracelet. Water Resistant.

3 661132 110363

Case Size
22.2mm

17410/B59

**$625**

Analogue. 12 Crystals set on Mother of Pearl Dial. Stainless Steel Case and Bracelet. Water Resistant.

3 661132 109350

Case Size
21mm

17471/B89

**$850**

Analogue. 8 Diamonds set on Mother of Pearl Dial. Sapphire Glass.
Stainless Steel Case and Bracelet.
50 Metres Water Resistant.

3 661132 109510

Case Size
21mm

17471/B05

**$675**

Analogue. Sapphire Glass.
Stainless Steel Case and Bracelet.
50 Metres Water Resistant.

3 661132 109497

Case Size
25.7mm

17425/BNA84

**$1,100**

Analogue. 12 Diamonds. Sapphire Glass.
Stainless Steel Case and Bracelet.
50 Metres Water Resistant.

3 661132 108490

Case Size
25.7mm

17425/BT29

**$850**

Analogue. Sapphire Glass. Gold Plated
Stainless Steel Case and Bracelet.
50 Metres Water Resistant.

3 661132 108445

Case Size
25.7mm

17425/B19

**$775**

Analogue. Sapphire Glass.
Mother of Pearl Dial. Stainless Steel Case
and Bracelet. 50 Metres Water Resistant.

3 661132 108407

Case Size
22.5mm

17420/BT59

**$850**

Analogue. 12 Zircons set on Mother of
Pearl Dial. Sapphire Glass. Stainless Steel
Case and Bracelet with Gold Plated Accents.
Water Resistant.

3 661132 092775

Case Size
25.5mm

17435/BT19

**$775**

Analogue. Mother of Pearl Dial.
Sapphire Glass. Stainless Steel Case and
Bracelet with Yellow Gold Accents.
50 Metres Water Resistant.

3 661132 109411

Case Size
25.5mm

17435/BNP14

**$850**

Analogue. Sapphire Glass. Gold Plated
Yellow Stainless Steel Case with Leather
Strap. 50 Metres Water Resistant.

3 661132 109428

Case Size
19mm

17137/PR19BLA

**$675**

Analogue. Sapphire Glass.
Mother of Pearl Dial. Rose Gold Plated Case
and Leather Strap. Water Resistant.

Case Size
19mm

17137/PR14

**$599**

Analogue. Sapphire Glass. Rose Gold
Plated Case and Leather Strap.
Water Resistant.

Case Size
20.5mm

17437/29BL

**$599**

Analogue. Sapphire Glass.
Mother of Pearl Dial. Stainless Steel Case
and Leather Strap. Water Resistant.

Case Size
29.5mm

16977/19MA

**$675**

Analogue. Calendar. Sapphire Glass.
Mother of Pearl Dial. Stainless Steel Case and
Leather Strap. 50 Metres Water Resistant.

3 661132 110851

Case Size
29.5mm

16977/01G0

**$625**

Analogue. Calendar. Sapphire Glass.
Stainless Steel Case with Leather Strap.
50 Metres Water Resistant.

3 661132 110806

## SERVICE

Replacement guarantee costs:

- Seiko, Pulsar & Lorus = $5.50
- Astron & Grand Seiko = $25.00
- Guarantee Exchange (One for one) - for incorrectly completed and/or damaged guarantees are replaced at no cost if returned

**All brands replacement policies: (Varied based on situation)**

- Under warranty Lorus – replaced or credited
- Manufacturing fault – not wear and tear

| Seiko Quote Policy for repairs | TRADE | RETAIL |
|---|---|---|
| • Seiko & Michel Herbelin | $41.00 | $70.00 |
| • Pulsar | $37.00 | $63.00 |
| • Lorus | $28.00 | $48.00 |

Quote not proceeded with will incur an administration fee of $16.00 (Including GST) + Postage & handling of $11.00

**Warranty Claims:**

- **SERVICE WARRANTY CLAIM:** an **original valid guarantee** (completed with the correct calibre case, serial number and purchase date) or purchase receipt must be supplied **(NO PHOTOCOPIED WARRANTIES)**.
- **STOCK:** repairs to be accepted as stock must state "stock" on the paperwork and be in **ORIGINAL CONDITION – NOT WORN BY CUSTOMER**.

**Service Contact Information:**

Toll Free: 1300 363 575

Direct: 02 9805 4575

Fax: 02 9887 3736

Email: service@seiko.com.au

## SPARE PARTS

Links prices are varied and can be ordered through spare parts.

**Spare Parts contact information:**

Toll Free: 1300 363 575

Direct number: 02 9805 4690

Fax: 02 9878 4770

Email: parts@seiko.com.au

## SALES DESK

Small Order Charge of $10.00:

- For orders supplied in full where the value is less than $250 exc. GST

**Sales Desk Contact information:**

Toll Free: 1300 300 776

Direct Number: 02 9805 4776

Fax: 02 9887 3736

Email: salesdesk@seiko.com.au

**Damaged Stock Received:**

Needs to be returned to Seiko head office within 14 days of invoice.

| | | |
|---|---|---|
| 1045/B01 | $1,050 | 23 |
| 1045/BP59 | $1,400 | 23 |
| 1160/11 | $899 | 27 |
| 1160/11B | $899 | 27 |
| 1160/84 | $999 | 27 |
| 1160/84B | $999 | 27 |
| 12250/25MA | $775 | 29 |
| 12250/B14 | $850 | 29 |
| 12250/BTR14 | $999 | 29 |
| 12250/TR12MA | $850 | 29 |
| 12255/11GR | $799 | 18 |
| 12255/T11G0 | $825 | 18 |
| 12264/TR22GR | $850 | 18 |
| 12285/BT11 | $1,100 | 18 |
| 12443/P08G0 | $650 | 24 |
| 12543/BT01 | $850 | 24 |
| 12543/BT11 | $850 | 24 |
| 14250/B19 | $899 | 32 |
| 14250/B89 | $1,100 | 32 |
| 14250/BTR89 | $1,250 | 32 |
| 14285/48YB89 | $3,300 | 17 |
| 14285/B89 | $1,250 | 17 |
| 14285/BT89 | $1,350 | 17 |
| 16915/01 | $499 | 33 |
| 16915/24 | $550 | 33 |
| 16915/29B | $599 | 33 |
| 16915/29BL | $599 | 33 |
| 16915/TR01MA | $599 | 33 |
| 16945/B59 | $725 | 25 |
| 16945/BT01 | $850 | 25 |
| 16945/BT59 | $899 | 25 |
| 16977/01G0 | $625 | 41 |
| 16977/19MA | $675 | 41 |
| 17137/PR14 | $599 | 40 |
| 17137/PR19BLA | $675 | 40 |
| 17401/BT19 | $850 | 35 |
| 17410/B59 | $625 | 36 |
| 17411/BPR19 | $950 | 35 |
| 17411/BTR11 | $795 | 35 |
| 17413/B29 | $575 | 36 |
| 17413/BP29 | $650 | 36 |
| 17413/BT59 | $650 | 36 |
| 17420/BT59 | $850 | 38 |
| 17425/B19 | $775 | 38 |
| 17425/BNA84 | $1,100 | 38 |
| 17425/BT29 | $850 | 38 |
| 17435/BNP14 | $850 | 39 |
| 17435/BT19 | $775 | 39 |
| 17437/29BL | $599 | 40 |
| 17468/P08 | $695 | 28 |
| 17471/B05 | $675 | 37 |
| 17471/B89 | $850 | 37 |
| 17475/B08 | $675 | 34 |
| 17475/B19 | $750 | 34 |
| 17475/B60 | $850 | 34 |
| 17475/BP59 | $999 | 34 |
| 17478/P08 | $695 | 28 |
| 17660/11 | $899 | 26 |
| 18247/11G0 | $950 | 21 |
| 18247/14B | $950 | 20 |
| 18247/15B | $950 | 20 |
| 18247/15G0 | $950 | 21 |
| 18247/PR11G0 | $999 | 21 |
| 18247/PR14 | $999 | 21 |
| 1947/P11MA | $2,500 | 20 |
| 19515/01 | $499 | 30 |
| 19515/14 | $575 | 31 |
| 19515/15 | $499 | 31 |
| 19515/21B | $499 | 31 |
| 19515/24B | $550 | 31 |
| 19515/TR01MA | $599 | 30 |
| 2017.GC/15G0 | $1,100 | 12 |
| 2017.GC/TRG14CA | $1,350 | 12 |
| 2017.LC/11G0 | $1,100 | 12 |
| 2017.LC/TR59CW | $1,350 | 12 |
| 33656/AP59G0 | $1,200 | 16 |
| 33656/TR59BLA | $1,300 | 16 |
| 33696/B59 | $1,350 | 16 |
| 33696/BTR59 | $1,500 | 16 |
| 36635/NN14 | $1,350 | 19 |
| 36654/AP14 | $1,100 | 15 |
| 36654/TR14 | $1,200 | 15 |
| 36656/AN65 | $1,300 | 14 |
| 36656/GN33 | $1,400 | 14 |
| 36656/TR14 | $1,500 | 14 |
| 36670/BTR14 | $1,700 | 13 |
| 36696/BT35 | $1,500 | 14 |
| 414/B01 | $1,200 | 22 |
| 414/BP01 | $1,450 | 22 |
| 414/BT01 | $1,300 | 22 |

MICHEL HERBELIN
PARIS

Sales orders and enquiries:
salesdesk@michelherbelin.com.au
www.michelherbelin.com.au

For sales enquiries within Australia
please phone 1300 300 776.

**HEAD OFFICE**
89 Epping Road
Macquarie Park NSW 2113
Ph: +61 (2) 9805 4777
Fax: +61 (2) 9887 3736

**MELBOURNE**
Shop T1, Centrepoint
264-274 Little Collins Street
Melbourne VIC 3000
Ph: +61 (3) 9644 5555
Fax: +61 (3) 9645 6979

**TRADE PRACTICES ACT 1974**
Resale Price maintenance (S48 SS96 100). The prices shown in this catalogue are recommended retail prices as at 1st February 2018 and there is no obligation to comply with the recommendation. All prices are in Australian dollars and all prices include GST. All prices are subject to change without notice. Seiko Australia Pty Ltd (ABN 63 000 797 946).
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